

Breeding them young

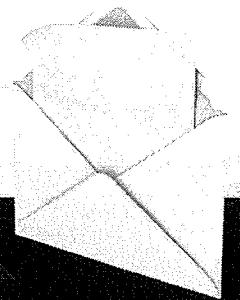
Young Insurance Professionals Australia and New Zealand (YIPS) is an innovative new group for young professionals in the industry focused on career development and business networking. Started in Melbourne in late 2010, the group grew from 150 to 1000 members in less than two years across Sydney, Brisbane and Perth with overall members are now sitting at 1500.

Thursday July 4, 2013 will see the official launch of the New Zealand branch at a much-anticipated event in Auckland.

The mission of YIPs is simple: to create and foster an inclusive, dynamic community and network of insurance professionals, including those new to the industry, those establishing themselves in the industry, potential entrants to the industry and those who want to reinvest in the future of the industry.

Formed by a dynamic group of passionate industry professionals, the association aims to provide the platform and opportunities for young insurance professionals to build enduring, genuine professional relationships – attracting, developing and retaining young professionals within the New Zealand and Australian insurance industry.

“YIPs was formed to provide career development and other



YOU'RE INVITED...

As a younger insurance professional, we invite you to save the date of 4 July, 2013 to celebrate the highly-anticipated launch of YIPs' New Zealand branch.

Where: Tabac Bar, Mills Lane (behind the Stamford Plaza)

When: From 5:30pm, Thursday 4 July, 2013.

Earlybird registrations for this event will open in a few days on www.yips.org.nz exclusively for YIPs members, so stay tuned and make sure your contact details are current. Ticket numbers are limited.

There will be simultaneous events held in both Melbourne and Sydney, with events in Brisbane and Perth to follow. ✉

resources, which are not provided by any other industry organisations, to young insurance professionals,” says Myriam Mitchell, associate at Fortune Manning. “This includes especially the content of the YIPs website which was developed from scratch, and which provides information to people who are considering changing careers to enter the insurance industry or are new to the industry, as well as resources for those already in the industry who are looking at what their careers can achieve.”

It's a popular innovation too, with latest figures showing that the website has received an outstanding 37,000 page views since its launch in May 2012. “We feel this reflects the high level of interest levels and engagement with our target market,” says Myriam. YIPs also have a very strong social media presence on LinkedIn, Facebook, Twitter and Google+.

Completely independent and run by young professionals, for young professionals, YIPs organises business networking functions, and hosts events run jointly with other relevant industry bodies like the Institute of Chartered Accountants and the Association of Financial Advisors' GenXT programme. The networking potential here is huge, as attendees from those organisations provide tremendous direct business opportunities and potential referral sources for brokers in particular.

With more events aimed specifically at young professionals on the YIPS calendar than any other industry organisation, many YIPs events have sold out and more are well attended with over 200 registrations each time. Currently YIPs are planning CIP/CPD educational seminar events for the second half of 2013 which will address non-mainstream industry topics identified as being of interest to our members.

Always forward focused, YIPs are also looking for Australasian sponsors on an annual basis, as well as for specific events, including the New Zealand launch event, which is set to take place early July. Contact Myriam directly via 09 915 2960 for an outline of benefits offered to sponsors.

For more information, visit the comprehensive website: www.yips.org.nz ✉



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